



AIMS CENTER

W UNIVERSITY *of* WASHINGTON
Psychiatry & Behavioral Sciences

Advocacy for Collaborative Care

October 17, 2023



Advancing Integrated Mental Health Solutions (AIMS) Center Introductions



Monica Harrison, MSW, LCSW
Practice Coach/Clinical Trainer



Sara Barker, MPH
Associate Director for Implementation



Kristi Malmstrom, BS
Program Operations Specialist



AIMS Center Background

The purpose of the AIMS Center is to inspire providers, researchers, and decision-makers to transform healthcare and improve patient outcomes. We accomplish this by translating and researching evidence-based approaches to behavioral health integration.





Zoom Housekeeping

- **This webinar is being recorded**
 - Link to recording and slide set will be sent out following the presentation
- **Using the Q&A function**
 - Enter your question at any time
 - We'll answer questions when all presenters are done
 - General questions about Collaborative Care Model (CoCM) Implementation and Financing can be answered at Implementation and Financing Office Hours or the AIMS Center website FAQs



Learning Objectives

By the end of this session, participants should be able to:

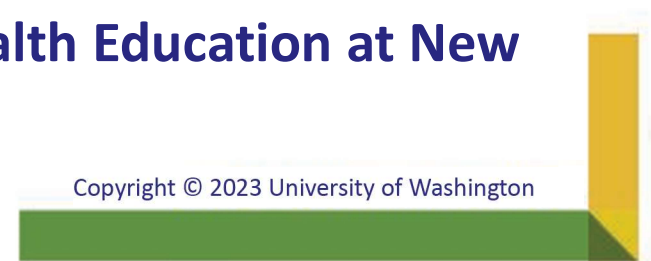
- Identify the role advocacy plays in the advancement of Collaborative Care
- Understand current state and federal policies, and advocacy at those levels
- Learn strategies for effectively advocating for Collaborative Care





Presenters

- **Kristin Kroeger**
 - Chief of Policy, Programs and Partnerships at the American Psychiatric Association
- **Keith McCoy, MD**
 - Associate Medical Director for Behavioral Health at North Carolina Medicaid
- **Robin Huffman**
 - Executive Director of North Carolina Psychiatric Association
- **William Beecroft, MD, DLFAPA**
 - Medical Director of Behavioral Health at Blue Cross and Blue Shield of Michigan
- **Amy Jones, MPH**
 - Director Primary Care Behavioral Health Education at New York State





ROLE OF ADVOCACY IN ADVANCING COLLABORATIVE CARE

Kristin Kroeger, American Psychiatric Association
Chief, Policy, Programs and Partnerships

October 17, 2023

- Identify the role advocacy plays in the advancement of Collaborative Care
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ADVOCACY - FEDERAL

- Outreach to CMS regarding evidence-based model via coalitions (1990s/2000s)
- CMS TCPI grant to support training and TA (2013-2017)
 - APA/AIMS
 - Trained over 10% of APA membership
- Development of payment mechanism (2015/2017)
 - CMS implements G-codes developed with input from APA and AIMS
 - AMA CPT code development in collaboration with primary care
- SAMHSA grant implementation support (2023)
 - Introduction of legislation supporting implementation grants
 - Testimony in front of key Senate Committee in support
 - Wide-spread coalition support
 - Blended into existing SAMHSA IBH grant program

CoCM COVERAGE LAWS:

- Arkansas (2023): Private insurance
- Connecticut (2022): Private insurance & Medicaid
- Illinois (2019): Private insurance & Medicaid
- Louisiana (2022): Private insurance
- Maryland (2023): Medicaid only
- Massachusetts (2022): Private insurance & Medicaid
- Minnesota (2023): Private insurance
- Montana (2021): Private insurance
- Nevada (2023): Medicaid
- New Jersey (2022): Private insurance
- Oklahoma (2023): Private insurance & Medicaid
- Wyoming (2023): Private insurance
- Texas (2021): Medicaid

www.psychiatry.org/psychiatrists/advocacy/state-affairs/model-cocm-legislation/model-collaborative-care-legislation

CoCM/Integrated Care FUNDING LAWS:

- Arizona (2023)
- Colorado (2022)
- North Dakota (2023): CoCM pilot for FQHCs
- Pennsylvania (2022)
- Texas (2023): \$6 mil approps funding
- Utah (2023): CoCM grant funding for primary care



- Federal Legislation
 - Connecting Our Medical Providers with Links to Expand Tailored and Effective Care Act– COMPLETE Care Act
 - Senate: S. 1378 - April 27, 2023 - Bill sponsors: Cortez Masto (D- NM) and Cornyn (R-TX)
 - House: H.R. 5819, (September 26, 2023) Bill Sponsors: Reps. Steel (R-CA), Kildee (D-MI), Fletcher (D-TX), Bilirakis (R-FL), Pfluger (R-TX), Lee (D-NV), Marcus (R-NY)
 - Enhances Medicare payment rates for BHI to help providers with the startup costs of implementing CoCM
- Regulatory
 - comment letters and meetings with CMS, SAMHSA
 - Engagement of other groups to promote common recommendations

Congresswoman
MICHELLE STEEL ABOUT CONTACT ISSUES SERVICES MEDIA

HOME / MEDIA / PRESS RELEASES

Steel Introduces Bipartisan Bill to Increase Access to Mental Health Care Services

September 26, 2023 [Press Release](#)

WASHINGTON, D.C. - Today, Reps. Michelle Steel (R-CA), Dan Kildee (D-MI), Lizzie Fletcher (D-TX), Gus Bilirakis (R-FL), August Pfluger (R-TX), and Susie Lee (D-NV) introduced the *Connecting Our Medical Providers with Links to Expand Tailored and Effective (COMPLETE) Care Act* to improve access to behavioral health in primary care settings for Medicare beneficiaries.

"Patients often first show a need for mental health and substance use disorder services during a primary care visit," said Steel. "Studies have made clear that collaborative care and behavioral health integration models are the most effective way to deliver care by ensuring all the necessary experts are immediately available to the patient. One in four of those who rely on Medicare live with mental illness. By equipping local primary care providers, we can help countless seniors quickly and effectively get the care they need."

SUPPORTING ORGANIZATIONS - “COMPLETE CARE ACT”



American Academy of Family Physicians
American Art Therapy Association
American Association for Geriatric Psychiatry
American Association for Psychoanalysis in Clinical Social Work
American Association of Child and Adolescent Psychiatry
American Association of Nurse Anesthesiology
American Association of Psychiatric Pharmacists
American Association for Marriage and Family Therapy
American Association on Health and Disability
American College of Obstetricians and Gynecologists
American College of Physicians
American Foundation for Suicide Prevention
American Group Psychotherapy Association
American Mental Health Counselors Association
American Psychiatric Association
American Psychological Association Services
American Society of Addiction Medicine
Anxiety and Depression Association of America
Association for Behavioral Health and Wellness
Blue Cross Blue Shield Association
Clinical Social Work Association
Crisis Text Line
Depression and Bipolar Support Alliance
Inseparable
International OCD Foundation
Lakeshore Foundation
Legal Action Center
Maternal Mental Health Leadership Alliance
Meadows Mental Health Policy Institute
Mental Health America
NHMH-No Health w/o Mental Health
National Alliance of Healthcare Purchaser Coalitions
National Alliance on Mental Illness (NAMI)
National Association for Children’s Behavioral Health
National Association for Rural Mental Health (NARMH)
National Association of County BH and Developmental Disability Directors
National Association of Pediatric Nurse Practitioners
National Association of Social Workers
National Association of State Mental Health Program Directors
National Council for Mental Wellbeing
National Federation of Families
National Register of Health Service Psychologists
Policy Center for Maternal Mental Health
Psychotherapy Action Network
REDC Consortium
RI International
Shatterproof
The Kennedy Forum
The National Alliance to Advance Adolescent Health
The Policy Center for Maternal Mental Health
Trust for America's Health

MEDICARE

- Medicare payments for CoCM codes (99492099494, G2214, G2215) have increased slightly since 2018.
- Medicare claims dropped in 2020 and have begun to pick up in 2021 (most recent data available)

CPT/HCPCS	2018	2019	2020	2021
99492	10,031	16,034	6,958	10,740
99493	5,927	16,201	23,187	33,086
99494	16,421	26,507	13,820	20,625
G2214				3,333
G0215	16,421	26,507	13,820	20,625

Key findings from June 2023 AHIP review of commercial claims for BHI codes including CoCM:

Although still used relatively infrequently...

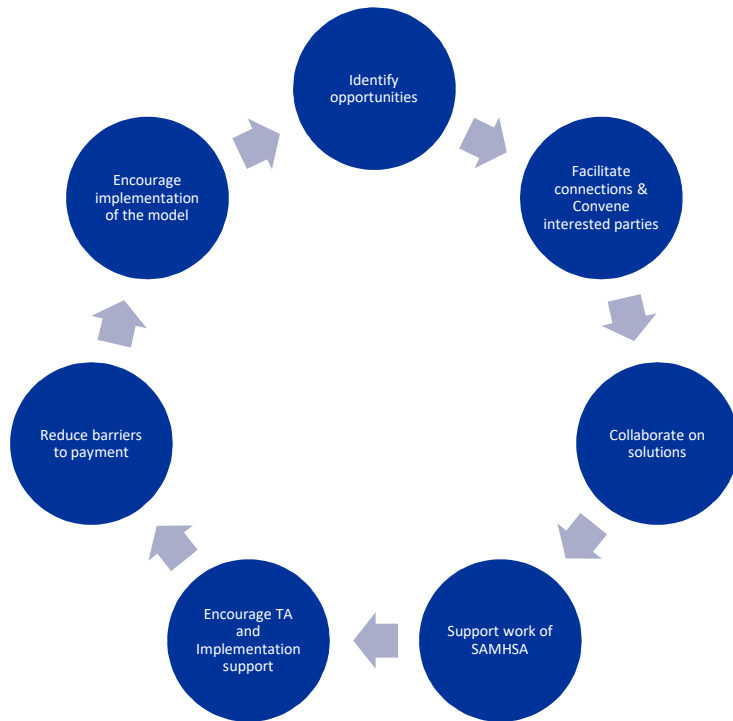
1. Use of the CoCM and BHI codes in the commercial market has increased from 2018 to 2021.
2. Payment for the CoCM and BHI codes in the commercial market has increased from 2018 to 2021.
3. Payment for the CoCM and BHI codes in the commercial market is higher than Medicare payment for the same codes.

AHIP report thought the positive trends were likely due to:

- Greater awareness of the codes
- Greater awareness of the evidence base
- Increase in primary care clinicians treating MH/SUD, and
- Legislative efforts to promote integrated care

<https://www.ahip.org/resources/improving-access-to-mental-health-care>

APA'S ROLE AND ONGOING WORK



<https://www.psychiatry.org/psychiatrists/practice/professional-interests/integrated-care>

- CoCM training
- Testimonials – special populations
- Payment/reimbursement



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Q & A



Resources

- <https://www.ncahec.net/practice-support/collaborative-care-2/>
- <https://aims.uw.edu/resources/billing-financing>



Additional Resources

AIMS Center Implementation and Financial Office Hour Information

<https://aims.uw.edu/what-we-do/office-hours>





Upcoming Quarterly Webinars

- **3rd Tuesdays 10AM Pacific**
 - **January 16, 2024**
- **Upcoming topics**
 - **SBIRT CoCM**
 - **Pediatric CoCM**
- **Let us know what you'd like to hear about!**





WEBINAR FEEDBACK





Thank you for joining us!

University of Washington AIMS Center
uwaims@uw.edu

